

山西省能源领域多元化发展 ——以临汾市为例

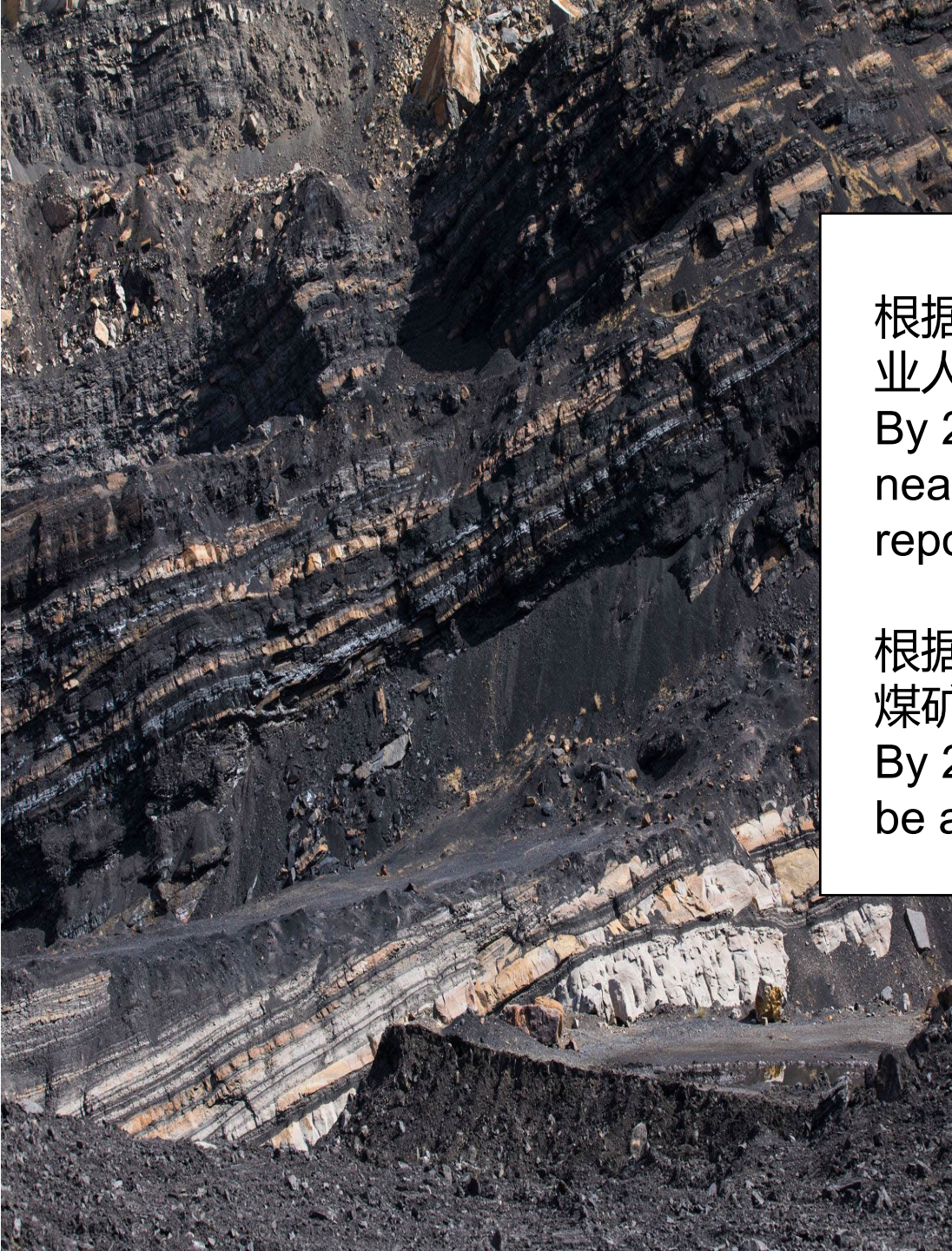
Diversified Development of Energy Sector in Shanxi Province ——Case Study of Linfen City



全球能源革命看中国，中国的
能源革命聚焦山西

**Global Energy Revolution
Eyes China, China's Energy
Revolution Focuses on
Shanxi.**

山西的煤炭产量占全球的15%
15% share of coal produced
in the world coming from
Shanxi.



根据全球能源监测的报告，到2050年，山西将是全球失业人数最多的地区，约有24.19万人失业。

By 2050, Shanxi would shed the most jobs globally - nearly a quarter of a million (241,900) according to a report from Global Energy Monitor.

根据Coshare的预测，到2035年，平均每天将有近70名煤矿工人受到影响。

By 2035, nearly average 70 coal workers per day would be affected according to Coshare prediction.



**“How can we make a living
if we don't mine coal?”**

“不挖煤，我们还能干什么呢？”

山西 SHANXI

中国 建筑 巡礼

ARCHI-TOUR
Archi-tour
古建之晋

黄轩
访临汾

「我觉得这是一个分寸和平衡的问题。岁月本身就会带来破坏，如果不发展，当地可能也没有能力更好地保护它。」黄轩在山西的时间不长，一天之内，新城、旧城、古城，山西的三种时空在他的眼前展开。风貌崭新的临汾是山西污染治理成效最显著的城市；汾城镇的古建筑群是有待开发的文旅资源；临汾与古建筑群生长在一起，没有经历过天拆大建的地方是山西烟火人间的底色。当然最为隐秘的是其他人永远不可能抵达的，他儿时的故乡。

穿梭在三种现实之间：新城、古城、烟火人间

二〇二四年

小红书

小红书号: 567571797



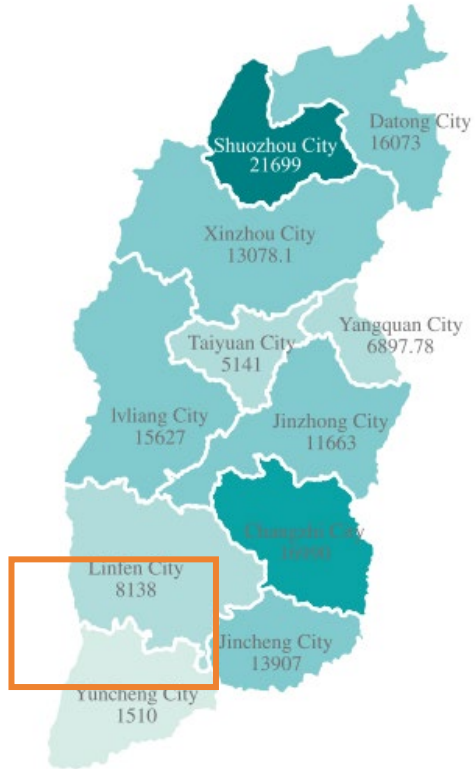
既见未来，为何不拜

单农
SHANXI WALLPAPER

单农Wallpaper*

Background

面积 Area: 20275平方公里
20275 Square Kilometers
常住人口 Resident Population: 389万人, 3.89million
(Rank 3rd in Shanxi)



Production of raw coal in cities of Shanxi Province in 2022
(unit: 10,000 tons)

Sources: Shanxi Statistical Yearbook 2023. Unit: 10,000 tons

● 经济社会 Economy and Society

- GDP: 2228亿元 (222.8 billion yuan)

人均地区生产总值 (GDP Per Capita) : 57000 yuan

居民可支配收入 (Per capita disposable income) : 27375 yuan

- 三次产业结构 Structure of the three industries: 7.7:53.3:39.0

● 煤炭历史 History of coal

- 含煤炭面积占总面积的76%

The area of land containing coal accounts for 76% of the total area.

- 煤炭产量位居全省第8位 (2022年煤炭产量8138万吨)

Coal production ranked 8th in Shanxi Province, with an output of 81.38 million tons in 2022.

转型文旅驱动因素

Factors Driving the Transformation to Cultural Tourism

政策导向

到2028年底，山西省旅游及相关产业增加值占GDP比重达到5%以上

By the end of 2028, the added value of tourism and related industries in Shanxi Province is expected to account for over 5% of GDP.

市场需求

文旅市场消费动能持续释放，过去十年里中国的旅游业经历了显著的增长阶段。

The consumer momentum in the cultural and tourism market continues to be unleashed, as China's tourism industry has experienced significant growth over the past decade.

公正转型

文旅产业在就业吸纳、新产业带动、改善生态环境、重塑城市形象等多方面助力煤炭地区公正转型。

The cultural and tourism industry contributes to the just transition of coal-producing regions in various ways, including job creation, driving new industries, improving the ecological environment, and reshaping urban image.

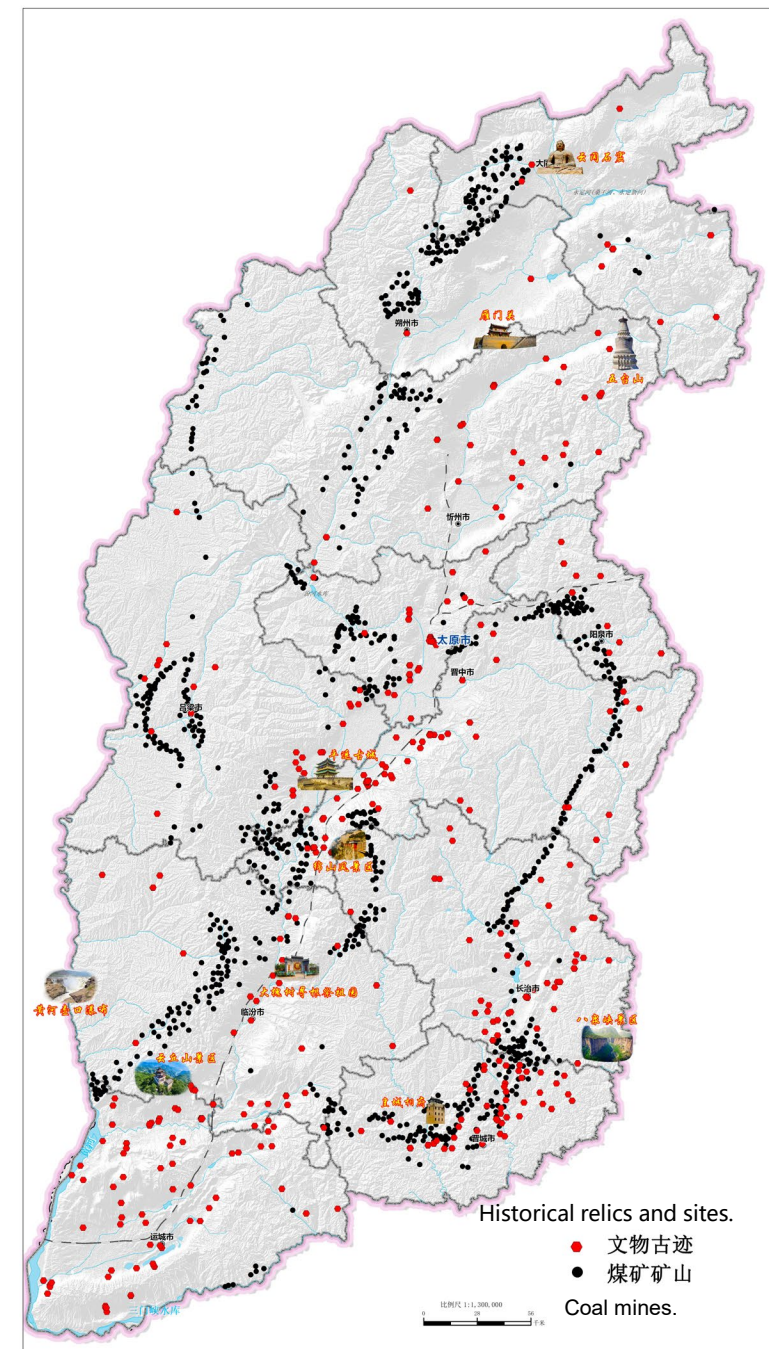
本地资源 Assessment of local resources

Advantages

- 丰富的文物资源
Rich cultural relic resources
- 煤炭行业积累资本
Capital accumulation in the coal industry
- 劳动力资源相对丰富
Labor resources relatively abundant

Disadvantages

- 缺乏专业创新型人才
Population loss and a lack of specialized innovative talent.
- 交通发展缓慢
Slow transportation development.
- 基础设施差，空气质量差，体验感不强
Poor infrastructure, air quality and weak experience.



关键政策 Key policies

战略目标 Strategic Goal

2027年文化旅游及相关产业成为全市战略性支柱产业。

By 2027, the cultural tourism and related industries will become strategic pillar industries of the city.

顶层设计 Planning

印发《临汾市黄河板块旅游发展总体规划(2020-2030)》等长期规划，为全市文旅康养产业深度融合发展规划路径、架起桥梁。

The "Linfen City Yellow River Tourism Development Master Plan (2020-2030)" and other long-term plans have been issued

政策引导 Policy Guide

制定《临汾市文旅融合发展走在前作表率实施方案》和文旅发展相关标准，建立了工作体系和抓落实推进机制。

Set out the "Implementation Scheme for Leading Cultural Tourism Integration Development in Linfen", establishing a working system and a mechanism for promoting and ensuring effective execution.

资金扶持 Financial Support

出台《临汾市旅游差异化奖励办法》，每年设立2000万元旅游发展奖励金，有效激发文旅康养市场活力。

The "Linfen City Tourism Differentiation Reward Program" was introduced, establishing an annual tourism development reward fund of 20 million yuan to effectively stimulate the vitality of the cultural tourism and wellness market.

保障措施 Safeguard Measures

“一矿一业一事”活动；开展“临汾技工”品牌行动，解决转型带来的结构性就业矛盾工

Encourage coal enterprises to develop non-coal industries; Implementing the "Linfen Skilled Workers" brand initiative to address structural employment challenges arising from the transition.

2025年底将成为全省一流的旅游城市，2027年文化旅游及相关产业成为全市战略性支柱产业

By the end of 2025, it will become a first-class tourism city in the province, and by 2027, cultural tourism and related industries will become the strategic pillar industries of the city.

最佳实践 Best Practices



政策驱动煤炭企业投资文旅，
实现资本的成功转型。

Policy drives coal enterprises to invest in the cultural and tourism sector, achieving successful capital transformation.



开展“临汾技工”品牌行动，
解决转型带来的结构性就业矛盾。

Launch the 'Linfen Skilled Workers' brand initiative to address the structural employment challenges arising from the transition.

挑战与下一步建议

challenges and suggestions on next steps

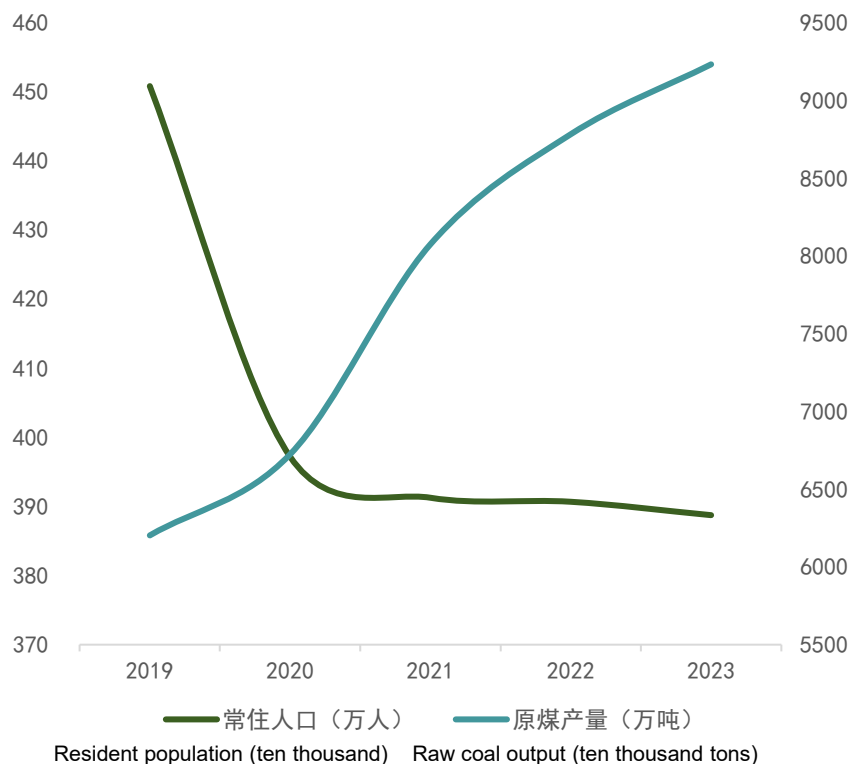


图 2019-2023临汾市常住人口与煤炭产量对比图

Figure: Comparison of Resident Population and Coal Production in Linfen City from 2019 to 2023.

来源: 山西省统计年鉴 (2020-2023年), 山西省统计局<http://tjj.shanxi.gov.cn/sxsj-show/yearData>.

Source: Shanxi Statistical Yearbook (2020-2023), Shanxi Provincial Bureau of Statistics.

<http://tjj.shanxi.gov.cn/sxsj-show/yearData>

• Existing challenges

生态环境和地区基础设施提升压力大

Pressure to improve ecological environment and regional infrastructure is high.

人才流失加大转型难度

Talent loss increases the difficulty of transformation.

产业接续挑战

Challenges in industrial succession.

气候条件变化

The effect of climate change on tourism

• Suggestions on next steps

统筹公正转型和文旅产业发展

Coordinating just transition and the development of the cultural and tourism industry.

扩大投资和参与方

Expanding investment and stakeholders.

加强人才培养和引进

Strengthening talent training and recruitment.

创新管理方式

Innovating management approaches.

对其他煤炭地区的启示

Implications for other coal regions

- **Experience**

明确产业政策引导

Clarify policy guidance.

用文旅提升城市品牌形象

Enhance urban brand image.

引导煤炭资本投向文旅产业

Guide coal capital towards the cultural and tourism industry.

- **Lessons learnt**

加强产业服务，打通流量变产业的路径

Strengthen industrial guidance and services.

防止盲目投资

Prevent blind investment.

评价体系多元化

Diversification of evaluation systems.





THANKS